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Great people make for great results

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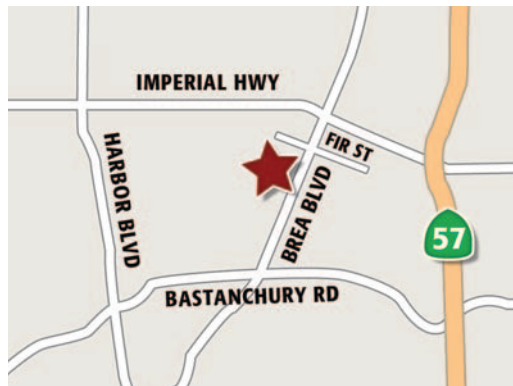
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Meeting your needs

Carroll Gilbert & Bachor LLP is a full service law firm serving the needs of individual and small business motor fuel retailers with an emphasis on:

- Business & Real Estate Counseling
- Business Transactions & Litigation
- Franchise Relationships & Litigation
- Real Estate Transactions & Litigation
- Service Station & Motor Fuel Retailer Representation & Litigation



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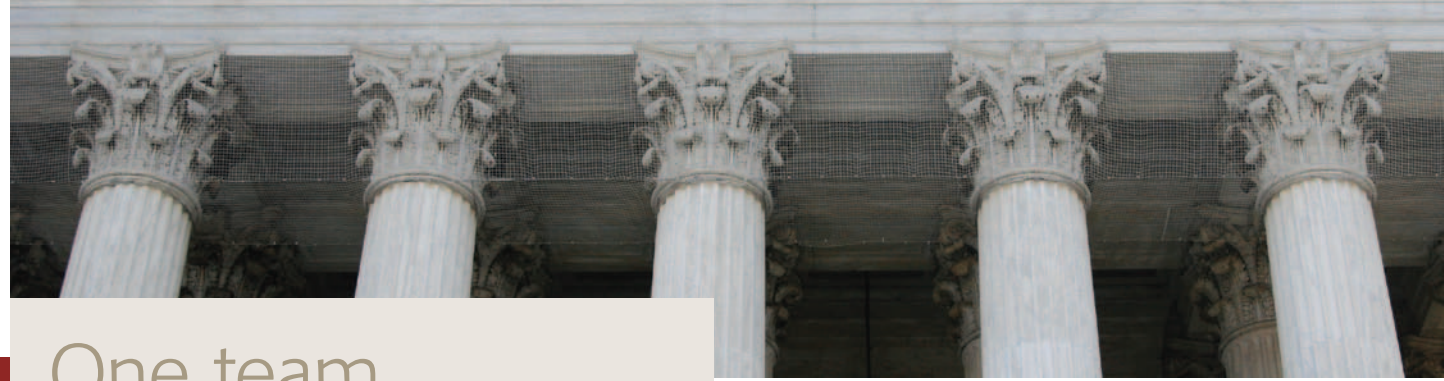
Serving the legal
needs of **individual**
and **small business**
motor fuel retailers



Experience counts
Serving California motor
fuel retailers for over 30 years

Benefit from our **experience**

Carroll Gilbert & Bachor LLP was founded in 1974 and has represented thousands of businesses, individuals, and industry organizations such as the Automotive Trade Organizations, Inc., the California Service Station Council and the Goodyear Dealers Association. Articles by our attorneys have appeared in numerous publications, including *Service Station Management*, *Motor Service*, *National Petroleum News*, and *Oil Week*. We have handled leading landmark cases such as *Tameny v. Atlantic Richfield Co.* 27 Cal.3d 167 and *Abraham v. Equilon* 292 F.3d 958 (9th Cir. Cal. 2002).



One team, **multiple specialties**

- Arbitration
- B&P §17200 defense
- B.A.R. compliance and discipline
- Business counseling
- Business and franchise purchases and sales
- Convenience store franchise operation and sale
- Corporations and limited liability companies
- Customer disputes and litigation
- Employment agreements, disputes and litigation
- Environmental and business litigation
- Fast food franchise operation and sale
- Estate planning and business succession
- Federal and state litigation
- Finance of property and business purchases
- Franchise investments, relations and litigation
- Insurance claims and litigation
- Marketing and distribution arrangements
- Motor fuel franchise purchase, operation and sale
- Mechanic lien law
- Partnerships and buy-sell agreements
- PMPA counseling and litigation
- Service station franchise operation and sale
- Real estate transactions and litigation
- Tax planning, counseling and litigation
- Trade secrets, trademarks and litigation
- Trade association representation
- Underground storage tank compliance
- Unfair business practices

Ask us
what we can do for you
Here are some examples of services our firm can provide:

Negotiating and signing franchise agreements, leases, and supply contracts
If you sign a document, you agree to its terms. That is the law, regardless of what you intended. The time to find out what you are getting into is before you sign, not after a problem arises. Our team of experienced attorneys can help you determine your rights and responsibilities regarding key contract clauses. We will also help you develop negotiation strategies that maximize your leverage and return.

Evaluating franchisor representations or promises

Reliance on unenforceable oral promises is the cause of many serious problems faced by buyers of service station, automotive service, convenience store and fast-food franchises. The time to find out whether what you were told will be enforceable in court is before you make that investment. Carroll Gilbert & Bachor's seasoned professionals can aid you in making a realistic assessment.

Ensuring effective risk management

Of course you have to take risks to make money, but the informed businessperson makes sure he or she takes only calculated risks. Good legal advice is a critical ingredient of successful risk management and can be a key factor in maximizing your leverage and your potential return.

Want to learn more?
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